



## Selangor Sees Expo 2020 Dubai As A Platform To Strengthen Relationship<sup>[OBJ]</sup>

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Invest Selangor Bhd officially kicked off the Selangor Week at the Malaysia Pavilion in Expo 2020 Dubai. From 6<sup>th</sup> to 12<sup>th</sup> March 2022 at the pavilion, Selangor Week aims to not only position Selangor as the most advanced state in Malaysia but also provide a platform to strengthen its relations and share ideas with 192 participating countries.

The opening of Selangor Week was also attended by His Highness Tengku Amir Shah Ibni Sultan Sharafuddin Idris Shah Alhaj, the Crown Prince of Selangor.

Selangor also keeps on developing favourable ecosystems for industries to set up their operations in the state. Selangor's strategic location with two major international airports and the ASEAN's second-largest container port (Port Klang), as well as having several advanced domestic rails, road, and air facilities that links to economic centers within the country, makes the state one of the most attractive business hubs to connect investors to ASEAN and global markets.

Additionally, Selangor also boasts about 3.6 million workforces, who are largely skilled and multilingual. At Expo 2020, Selangor's strength and sustainability efforts will be at the forefront to push for investments in key priority sectors.

In a statement, Invest Selangor said that the Selangor Week is part of the 26 weekly thematic trade and business programme hosted by the Malaysia Pavilion. The Ministry of Science, Technology, and Innovation (MOSTI) is the lead ministry for Malaysia's participation in Expo 2020 Dubai with the Malaysian Green Technology and Climate Corporation(MGTC) as implementing agency. In total, the trade and business weeks are supported by 21 ministries, 70 agencies and five state governments, including Selangor, bringing weekly business delegates from multiple sectors.

Dato' Mohd Tarid Sufian, Ambassador of Malaysia to the United Arab Emirates said in his welcoming speech during the opening ceremony of Selangor Week at Expo 2020 Dubai: "I am positive that Expo 2020 Dubai will produce tangible and intangible benefits to Selangor State Government and the delegates, including increasing Selangor visibility, provide an avenue for diplomacy as well as to raise global awareness on Selangor and its achievement and contributions."